

smitha k. prasadh

DESIGNER: INFORMATION + INTERACTION + INTERCULTURAL

contact

www.smithaprasadh.com
hola@smithaprasadh.com

Please e-mail me for my
offline contact information.

skills

DESIGN & VISUAL

Information Design
Interaction Design
Photography & Image Editing
Presentation & Pitch Design
Print Design
Sketching / Illustration
Video Sketch Development
Web Design

RESEARCH METHODS

Affinity Diagramming
Card Sorting
Cultural Probes & Diaries
Directed Storytelling
Ethnography & Field Studies
Rapid Prototyping
Storyboarding
Surveys
User Interviews
Wireframing

SOFTWARE & COMPUTING

After Effects
Dreamweaver
Illustrator
InDesign
Lotus Notes
Mac OSX
Microsoft Office
OpenOffice
Photoshop
Unix (command line)
Web standards
Windows
WordPress
XHTML / CSS (hand-coded)

LANGUAGES

Japanese (JLPT 3級)
Spanish
Tamil

education

CARNEGIE MELLON UNIVERSITY, 08/2009 - 05/2011

Pittsburgh, Pennsylvania, USA

Master of Design: Communication Planning & Information Design

Thesis title: We're Not in Kansai Anymore: Designing for Reverse Culture Shock

GEORGIA INSTITUTE OF TECHNOLOGY, 08/1999 - 12/2004

Atlanta, Georgia, USA

Bachelor of Science: Science, Technology, & Culture - Media Studies, Minor in Japanese

work experience

AUTODESK, 10/2011 - present

User Experience Designer

Waltham, Massachusetts & Manchester, New Hampshire, USA

Engaging in individual and collaborative user research, brainstorming, synthesis, concept development, interface graphic and icon design, and interaction design.

Working within the Infrastructure Modeling group, and studying high-level principles of civil engineering, particularly utility design.

ELECTRONIC INK, 05/2010 - 08/2010

Intern, Design Development

Philadelphia, Pennsylvania, USA

Worked in a design consultancy setting on client-facing and internal work, ranging from wireframes and workflows to interaction design and QA.

IBM INTERNET SECURITY SYSTEMS, 09/2007 - 07/2009

Graphic Designer, Usability & User Experience

Atlanta, Georgia, USA

Designed software interfaces and UI graphics, such as icons and splash screens, in accordance with IBM's visual standards in order to unify IBM ISS's product lines visually.

JAPANESE EXCHANGE & TEACHING (JET) PROGRAMME, 07/2005 - 07/2007

Assistant English Teacher / Webmaster and Graphic Designer

Miyoshi City Ikeda, Tokushima, Japan

Taught conversational English and grammar to grade school students and adults, and represented the USA and India in situations of local, grass-roots international exchange.

Maintained the website and messageboard for Tokushima's Association of JETs (TAJET), and created multilingual print pieces and illustrations for TAJET publications and event publicity.

BELLSOUTH INTELLIVENTURES, 02/2005 - 07/2005

Web Designer

Atlanta, Georgia, USA

Worked in a fast-paced production environment to create sites and single-page homepages for small to medium-sized businesses across the southeastern US. Created ~70 sites in 5 months.

activities & achievements

Microsoft Firenze BXT [Business/Experience/Technology] Student Innovation Competition - member of CMU's winning team and competitor in the Redmond, WA finals, 11/2010 - 02/2011

Pittsburgh JET Alumni Association, Co-founder, Vice-President, 09/2009 - 08/2011

String Theory (CMU Chamber Orchestra), 2nd violin section leader, 01/2010 - 05/2011

Professional Organizations: ACM SIGCHI (2011 - current), IxDA (2010 - current)