



Solidarity and community

IT GETS BETTER PROJECT™
WWW.ITGETSBETTER.ORG

Fundraiser for Japan
Fundraising to assist relief efforts for the victims of the 2011 earthquake and tsunami in Japan.
\$20 per min, \$250 for the whole event. Proceeds will go to the Japanese Red Cross Society.



jelaany.org/helpjapan

Types of potential site/ community activities (comforting, connecting, helping)



Sharing personal creative works (art by David Titterington)



Connecting people and channeling memories (below art by David Namisato)



Potential/suggested visual and color scheme and visual theme for the site: rooted in natural images & earth tones



Emotional tone: supportive and comforting

